

**SAN JOSÉ**  
**ARTS ADVOCATES**

**@SANJOSEARTS | SJARTSADVOCATES.ORG**

**BUILD PUBLIC WILL**

**AMPLIFY OUR VOICE**

**ENGAGE OUR COMMUNITY**

# POLICY PRIORITIES

# PRIVATE PERCENT FOR ART

- GET THE POLICY OFF THE BACKLOG
- DIRECT STAFF TO DEVELOP A PROPOSAL
- PASS A POLICY TO TAKE EFFECT IN FY24-25

# TOT (HOTEL TAX)

- REALLOCATE 100% TO ARTS, CULTURE, TOURISM
- ADDITIONAL SUSTAINABILITY FOR ARTS FUNDING
- COUNCIL TO DISCUSS DURING BUDGET PROCESS

# ARTISTS IN RESIDENCE

- CREATIVE STAFF EMBEDDED IN CITY HALL
- APPLYING A CREATIVE LENS TO GOVERNMENT
- START WITH A PILOT IN 1-2 DEPARTMENTS

**HOW YOU CAN HELP**

# SHOW UP

CREATIVES SHOULD HAVE A PRESENCE IN EVERY CITY AND  
COMMUNITY MEETING WHERE THE ARTS ARE RELEVANT



# SPEAK UP

HELP US RAISE THE VOICE OF ARTISTS AND THE CREATIVE  
COMMUNITY AT CITY HALL AND BEYOND

# SIGN UP

WE ARE ACTIVELY SEEKING DIVERSE AND PASSIONATE  
PERSPECTIVES FOR OUR CORE TEAM

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