



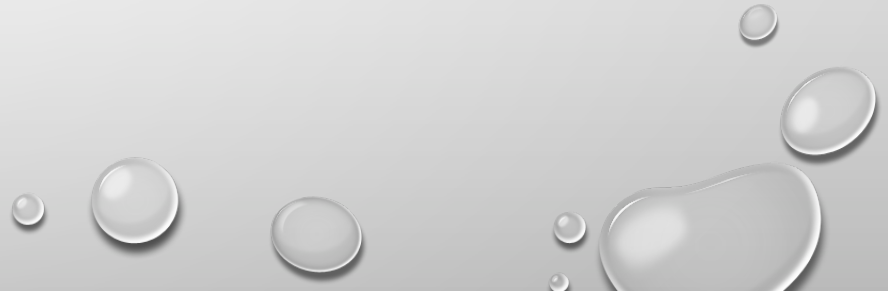
GRANT WRITING DEMYSTIFIED:

APPLYING TO THE CALIFORNIA ARTS COUNCIL

APRIL 24, 2024



AGENDA

- A look at the grants that the CAC is currently offering
 - Understanding the process
 - Deciding which grant(s) to apply for
 - Creating your application
 - Other places to look for grants
- 



CURRENTLY OPEN CAC GRANTS

Arts & Cultural Organizations General Operating Support

Direct funding to arts and cultural organizations in support of ongoing operations, prioritizing small organizations. ACCEPTING APPLICATIONS 3/28-6/6!

[VIEW >](#)

Arts Education Exposure

Supporting student attendance at arts performances and exhibits. ACCEPTING APPLICATIONS 3/28-6/6!

[VIEW >](#)

Arts Integration Training

Supporting arts integration training for educators facilitated by teaching artists. ACCEPTING APPLICATIONS 3/28-6/6!

[VIEW >](#)

Creative Youth Development

Supporting arts projects for youth outside of traditional school hours. ACCEPTING APPLICATIONS 3/28-6/6!

[VIEW >](#)

Impact Projects

Supporting collaborative projects that center artists and artistic practice in responding to issues experienced by California's historically and systemically under-resourced communities. ACCEPTING APPLICATIONS 3/28-6/6!

[VIEW >](#)





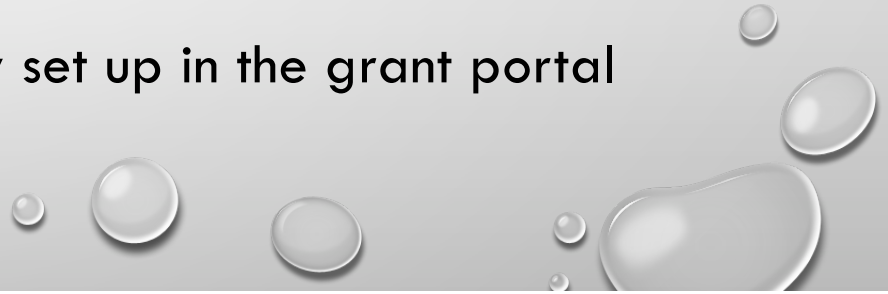
A WORD OF ENCOURAGEMENT

You can do this!






START RIGHT AWAY

- Read everything you can about the grant
 - Grant guidelines
 - FAQs
 - Past grantees
 - The entire application packet
 - Make sure that your organization is fully set up in the grant portal
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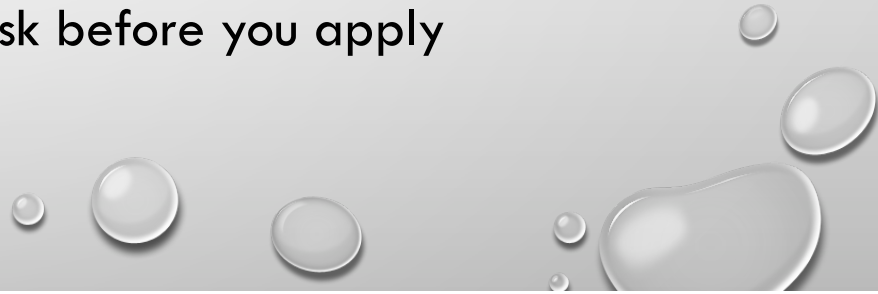


UNDERSTAND THE PROCESS

- Your application will go to a panel of arts and culture practitioners.
 - They will give you a score of 1 to 6, based on the grant criteria.
 - These scores are forwarded to the appointed members of the Arts Council, who hold a public meeting and make the final decisions.
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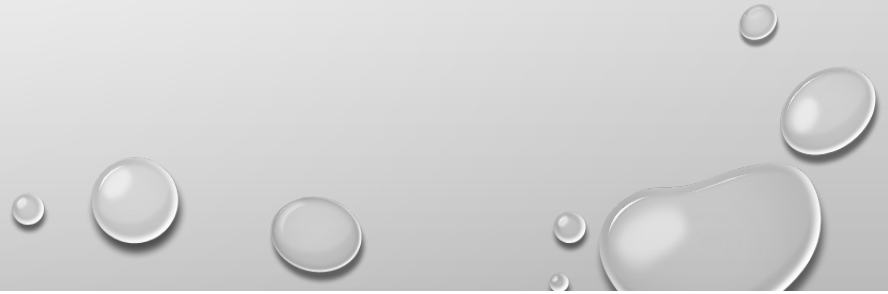


WHICH GRANTS SHOULD YOU APPLY TO?

- Step 1: Are you eligible?
 - Read the grant guidelines thoroughly
 - Common eligibility criteria: Geography, Budget size, Programming history, Community served, Program type, Art form, Matching funds. Activity period
 - If you are not sure if you are eligible, ask before you apply
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CAC ELIGIBILITY: ALL CAC GRANTS

- Principal place of business in CA
 - At least two years of consistent arts programming
 - A registered 501(c)3 OR fiscally sponsored by a CA-based 501(c)3 OR municipal, county or tribal government entity
 - Active status with the CA Secretary of State
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CAC ELIGIBILITY: GRANT SPECIFIC

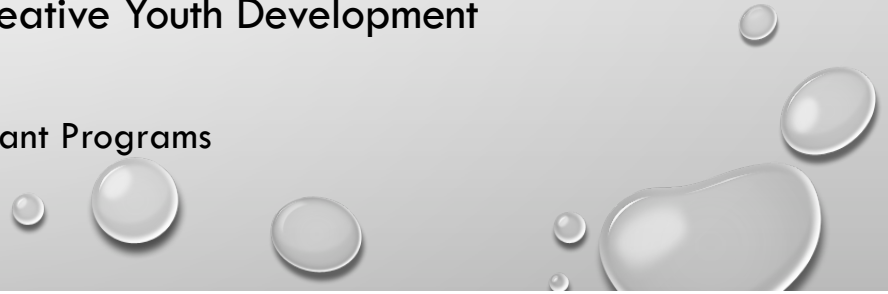
Arts & Cultural Organizations General Operating Support

- Total revenue for most recently completed fiscal year between \$250K and \$1.5M
- 1:1 match of grant funds
- You CAN apply to this AND to project grants

Impact Projects

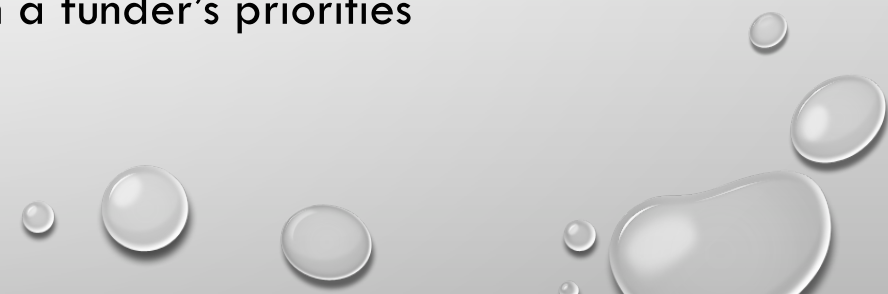
- Total revenue for the most recently completed fiscal year below \$3M
- Project period: October 1, 2024 – September 30, 2025
- You CAN apply to more than one CAC project grant program, but they must be for different projects

Arts Education Exposure, Arts Integration Training, Creative Youth Development

- Project period: January 1, 2025 – September 30, 2025
 - You can only apply for one of these three Arts & Youth Grant Programs
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WHICH GRANTS SHOULD YOU APPLY FOR

- Step 2: Will you be competitive?
 - Look at the **program goals**, the **project requirements**, and the **evaluation criteria**.
 - How closely does your program, project, or organization align with the grant program goals?
 - Do not change a program to align with a funder's priorities
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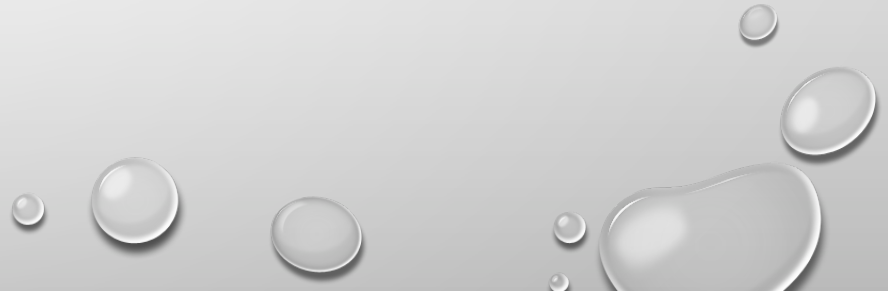


CREATING YOUR APPLICATION: GENERAL GRANT WRITING TIPS

- Read the guidelines – particularly the review criteria – and address them directly
 - Be honest and be transparent
 - Put yourself in the place of the grant reader
 - Tell a cohesive story
 - Read the questions and address them fully and directly
 - Be guided by character/word limits
 - Use examples, evidence, and outside confirmation whenever possible
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WRITING THE NARRATIVES

1. Provide a detailed description of your project's objectives, outlining how you will address a community-identified need or opportunity. Include a timeline of activities that support the realization of project objectives. Describe how your project is free to participants or free and/or affordable to audiences.
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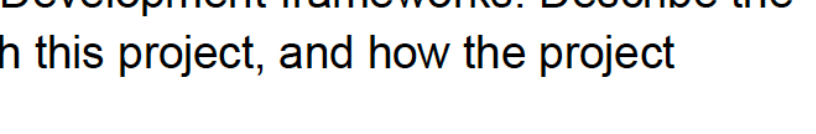
WRITING THE NARRATIVES

3. Describe how you plan to center community members' voices throughout the entirety of the project, including project development, implementation, and evaluation, and how the community participates in shaping project outcomes, documentation strategies, and measures of success.





WRITING THE NARRATIVES

3. What strategies has your organization utilized to engage and uplift historically underserved communities, such as those that fall within the lower quartiles of the California Healthy Places Index (HPI) in your region?
 4. How does this project align with the school district and/or county's Strategic Arts Plan, and/or the specific school site(s) goals? Please describe how this project complements other arts education opportunities, and/or how it is part of an ongoing sequence within students' educational programs. Describe how project activities explicitly align with California Visual and Performing Arts, or Media Arts standards, and may align with Common Core Standards and/or Creative Youth Development frameworks. Describe the skills and knowledge students will acquire through this project, and how the project activities support that development.
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BUDGETS

Personnel Expenses

Expense Type	Job Title	# of Staff	Rate of Pay	CAC Request Amount
				<input type="text" value="\$0.00"/>



Operating/Production Expenses


Expenses Description	CAC Request Amount
	<input type="text" value="\$0.00"/>



Total CAC Request Amount

Total CAC Request Amount	<input type="text" value="\$0.00"/>
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Additional Project Cost

 If your CAC Request Amount represents one part of a larger project, indicate this additional cost. The Total Project Cost will automatically be displayed, below.

Additional Project Cost	<input type="text"/>
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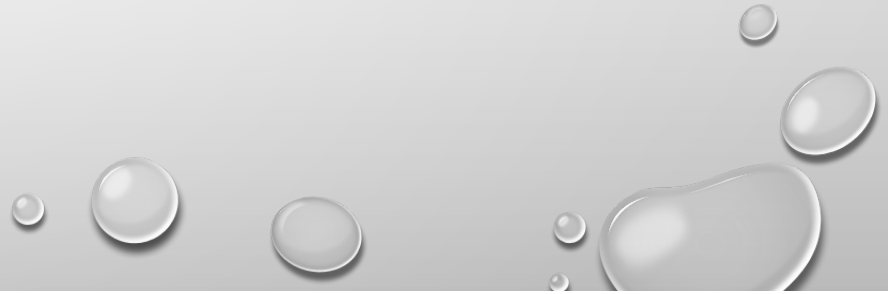
Total Project Cost

Total Project Cost	<input type="text" value="\$0.00"/>
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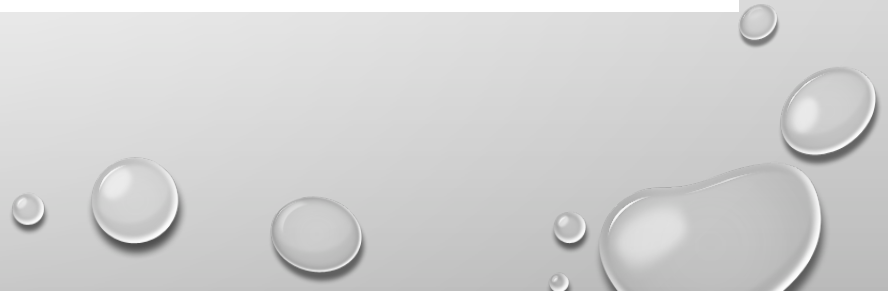
WORK SAMPLES

Provide at least one (1) but no more than three (3) work samples that best portray your organization and its work. These may include artistic work, press materials, flyers, brochures, programs, newsletters, audio, video, and other marketing pieces. Samples should have been created within the past three years and should be relevant to this grant opportunity.





SUPPLEMENTAL MATERIALS

1. Provide a written statement from the lead artist(s) describing their vision for the project and their connection to the community to be engaged. Statement should include how the artist(s) leading the project identify as members of the community that will be engaged and have expertise in the forms of arts and cultural expression that are unique to, and/or historically rooted in, that community.
 5. Letter of Support or Testimonial: Please provide a statement from a key stakeholder, partner, or community member. The statement should tell the story of how your organization positively impacted a student or a student community collectively.
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QUESTIONS OR ADVICE

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